

# JEFFREY FORBES

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## EXPERIENCE

### 9MMedia LLC

New York, NY  
iOS/Ruby Developer

Sept. 2008 – Present

Was hired as the first full-time iPhone developer. Planned, developed and shipped numerous iPhone/iPad applications. Mentored and trained a number of employees on proper usage and style of Objective-C. Spearheaded a movement of the company's web technology stack from Java/EJB to Ruby/Rails.

### Apple, Inc.

Cupertino, CA  
Software Engineering Intern

May 2007 – Sept. 2007

Worked on client application for Quicktime A/V capture team. Used existing and new frameworks to design and develop a new (unreleased) testing tool for internal and external use.

### West, a Thomson Company

Rochester, NY  
Software Engineering Intern

Sept. 2006 – Mar. 2007

Shipped 2 software products: Legal Solutions Plus and RESPA 2006. Both applications were modernized to run properly on post UAC Windows installations.

## NOTABLE PROJECTS

### FitnessBuilder

<http://tiny.cc/kK4Gg>

Fitness application that 'does it all'. Allows you to make and perform workouts, watch movies, log/track and share everything with your friends. Uses almost every framework in UIKit.

### AMNH - Dinosaurs

<http://tiny.cc/b45m1>

Created a mosaic-browsing application that uses image tiles based on your zoom level, loading images on the fly. This free application was #1 in the Education section of the AppStore for a number of weeks, and also has an iPad version.

### Akamai Net Usage/Web Monitor/DV4

Created 2 internal applications for graphing the network status of the Akamai CDN- one of the largest content delivery networks in the world. Both applications pull statistics from Akamai's servers and display them in an easy to read format. These apps (along with a third tool) were converted into iPhone +iPad hybrid applications.

## SKILLS

Objective-C  
C  
Ruby/Rails  
Java  
PHP

CoreFoundation  
AppKit  
UIKit  
MySQL

OSX  
GNU/Linux  
Windows  
SVN  
Git

## EDUCATION

### Rochester Institute of Technology, Rochester, NY

Sept. 2003 – Feb. 2008  
B.S. Computer Science  
Minor in Spanish Language  
GPA: 3.1

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